A. Experience

1 Hyper-Personalized
2 One Digital Assistant per User
3 Remembers User's (for subsequent conversations)
      History
      Preferences
      Current Context
      Goals
4 Aligns with the Short-term needs and Long-term Vision
5 Engaging - Never asks for the same information again

ENGAGING EXPERIENCES DELIGHT CUSTOMERS

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B. Conversational (Cognitive) Skills

1 Short-term Memory (current session)
2 Long-term Memory (from previous sessions)
3 Learns new information interactively
4 Reasoning
5 Disambiguation
6 Deep Contextual Natural Language Understanding
7 Highly flexible, dynamically changes context
8 Option to transfer to agent (with details and summary)
9 Option to act as Agent Assistant

HUMAN LIKE COGNITION THAT DELIVERS TRUST, EMPATHY

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C. Effort

1 Low code, no code for customization
2 No BIG DATA, no Deep Learning (DL)
3 One ENTERPRISE BRAIN delivered
4 For all Use Cases and all Channels (Omnichannel)
5 Sits on your Cloud, behind your Firewall
6 You control data privacy, retention, memory, security, storage, access etc
7 Not reliant on external SaaS service
8 You have tools that allow you to configure and customize conversations

ONE ENTERPRISE BRAIN FOR ALL USE CASES & CHANNELS

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D. Cost

1 Simple Consumption-based pricing for license
2 Minimal development costs
3 Licensing should include ongoing upgrades of
   core technology & maintenance
4 Gets better with usage - more natural, more
   personalized and more powerful
5 Significantly reduces cost to serve customers and employees
   while transforming their experience and engagement

MASSIVE ROI WITH INCREASED ENGAGEMENT

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Chatbot with a Brain